

**BMW® G 310 R® Motorcycle Giveaway
OFFICIAL RULES**

NO PURCHASE OR SHOW ATTENDANCE IS NECESSARY TO ENTER OR WIN. A PURCHASE OR SHOW ATTENDANCE WILL NOT INCREASE YOUR CHANCES OF WINNING. OPEN ONLY TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES AND THE DISTRICT OF COLUMBIA, 18 YEARS OF AGE OR OLDER. VOID WHERE PROHIBITED. Employees, and their immediate families (parent, child, spouse or sibling and their respective spouses, regardless of where they reside) and those living in their same households, whether or not related to Advanstar Communications, Inc. ("Sponsor"), BMW and their respective parents, affiliates, subsidiaries, vendors and advertising and promotion agencies are not eligible to enter or win. By participating, entrants agree to be bound by these Official Rules and the decisions of the judges and/or Sponsor, which are binding and final on matters relating to this sweepstakes. Sweepstakes is subject to all applicable federal, state and local laws.

TO ENTER: Between 9:00 a.m. Pacific Time ("PT") on October 28, 2016 and 5:00 p.m. Central Time (CT) on February 12, 2017 ("Entry Period"), you may choose from five (5) ways to enter. 1) Visit the WIN PLAY VOTE Attendee Registration Area at Progressive International Motorcycle Show ("IMS") and follow the directions provided to submit your entry. Entries at the show must be received by 5:00 pm on the last day of each show tour stop. Visit www.motorcycleshow.com for show dates and locations. 2) Visit www.motorcycleshow.com and click on the sweepstakes page to be taken to the entry form, follow the directions provided to complete and submit the online entry. 3) Visit www.motorcycleshow.com and click on the WIN PLAY VOTE page to enter via the attendee registration form, follow the directions provided to complete and submit the online entry. 4) Use the IMS mobile app and enter via the WIN PLAY VOTE option. 5) Request a paper form at the WIN PLAY VOTE Attendee Registration Area. Complete the form and submit it to the staff in the area. By entering, entrants are automatically signed up to receive marketing emails from Sponsor in connection with IMS. Entrants can opt-out of receiving these emails by following the directions to unsubscribe in any email received by entrant from Sponsor. Online entries must be received by 5:00 p.m. CT on February 12, 2017. Limit one (1) entry per person/email address/household for the duration of the Entry Period, regardless of method of entry. Multiple entries received from any person or e-mail address or household after the first entry received from that person or email address or household will be void. Entries generated by script, macro or other automated or mechanical means or by any means which subvert the entry process are void. All entries become the property of Sponsor and will not be acknowledged or returned.

DRAWING: Potential winner will be selected in a random drawing held on or about February 28, 2017 from all eligible entries received for all entry methods combined. Odds of winning will depend on the number of eligible entries received. Potential winner will be notified by mail, phone, and/or e-mail and may be required to execute and return an affidavit of eligibility, a liability release and, where lawful, a publicity release within seven (7) days of date of issuance and a W-9 form. If such documents are not returned within the specified time period, prize notification is returned as undeliverable, or a potential winner is not in compliance with these rules, prize will be forfeited and, at Sponsor's discretion, an alternate winner selected. If potential winner is at least 18 but still considered a minor in his/her jurisdiction of residence, prize may be awarded in the name of his/her parent or legal guardian who will be responsible for fulfilling all requirements imposed on winners set forth herein.

PRIZES: One (1) 2017 BMW® G 310 R®. Approximate Retail Value ("ARV"): \$5,000. **Winner must have proof of valid license (if required in state of residence) and insurance to take delivery. Winner must pick-up prize from a dealer designated by Sponsor.** Prize is awarded "as is" with no warranty or guarantee, either express or implied. Winner may not substitute, assign or transfer prize or redeem prize for cash, but Sponsor reserves the right, at its sole discretion, to substitute prize with one of comparable or greater value. Winner is responsible for all federal, state and local taxes, if any, as well as any other costs and expenses associated with acceptance and use of prize not specified herein as being awarded. All prize details, including color and features, are at Sponsor's discretion.

PUBLICITY GRANT: Winner, by acceptance of prize, except where legally prohibited, grants permission for Sponsor and its designees to use his/her name, address (city and state), photograph, voice and/or other likeness and prize information for advertising, trade and promotional purposes, without further compensation, in any manner, in all media now known or hereafter discovered, worldwide in perpetuity, without notice or review or approval.

GENERAL CONDITIONS: Released Parties (as defined below) are not responsible for lost, late, incomplete, inaccurate, stolen, delayed, misdirected, undelivered, garbled, illegible entries or email or for lost or stolen entry boxes; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the sweepstakes, the processing of entries, the announcement of the prize, the cancellation of any show tour stop or in any sweepstakes-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the sweepstakes. Released Parties are not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this sweepstakes or downloading materials from or use of the website. Persons who tamper with or abuse any aspect of the sweepstakes or website or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Should any portion of the sweepstakes be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the sweepstakes and, if terminated, at its discretion, select the potential winners from all eligible, non-suspect entries received prior to action taken or as otherwise deemed fair and appropriate by Sponsor. Entrants, by participating, agree that Sponsor, UBM, BMW Motorcycles®, Facebook, Inc., and their respective parents, affiliates, subsidiaries and advertising and promotion agencies and all of their respective officers, directors, employees, representatives and agents (collectively, "Released Parties") will have no liability whatsoever for, and shall be held harmless by entrants against, any liability, for any injuries, losses or damages of any kind, including death, to persons, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of a prize (including any injury or harm resulting from use of motorcycle) or participation in this sweepstakes. In the event of a dispute regarding entries received from multiple users having the same e-mail account, the authorized subscriber of the e-mail account at the time of entry will be deemed to be the entrant and must comply with these rules. Authorized account subscriber is the natural person who is assigned the e-mail address by the Internet Service Provider (ISP), on-line service provider, or other organization responsible for assigning e-mail addresses.

WINNER'S NAME: For the name of the winner (available after February 28, 2017), send a self-addressed stamped envelope to: IMS 2016-2017 BMW® G 310 R® Giveaway, 2901 28th St, Suite 100, Santa Monica, CA 90405, for receipt no later than May 31, 2017.

SPONSOR: Advanstar Communications, Inc., 2901 28th St, Suite 100, Santa Monica, CA 90405.

This sweepstakes is not sponsored, endorsed or administered by Facebook, Inc.

**Kawasaki® KX250F® Motorcycle Giveaway
OFFICIAL RULES**

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TO ENTER: Between 9:00 a.m. Pacific Time ("PT") on October 28, 2016 and 5:00 p.m. Central Time (CT) on February 12, 2017 ("Entry Period"), you may choose from five (5) ways to enter. 1) Visit the WIN PLAY VOTE Attendee Registration Area at Progressive International Motorcycle Show ("IMS") and follow the directions provided to submit your entry. Entries at the show must be received by 5:00 pm on the last day of each show tour stop. Visit www.motorcycleshows.com for show dates and locations. 2) Visit www.motorcycleshows.com and click on the sweepstakes page to be taken to the entry form, follow the directions provided to complete and submit the online entry. 3) Visit www.motorcycleshows.com and click on the WIN PLAY VOTE page to enter via the attendee registration form, follow the directions provided to complete and submit the online entry. 4) Use the IMS mobile app and enter via the WIN PLAY VOTE option. 5) Request a paper form at the WIN PLAY VOTE Attendee Registration Area. Complete the form and submit it to the staff in the area. By entering, entrants are automatically signed up to receive marketing emails from Sponsor in connection with IMS. Entrants can opt-out of receiving these emails by following the directions to unsubscribe in any email received by entrant from Sponsor. Online entries must be received by 5:00 p.m. CT on February 12, 2017. Limit one (1) entry per person/email address/household for the duration of the Entry Period, regardless of method of entry. Multiple entries received from any person or e-mail address or household after the first entry received from that person or email address or household will be void. Entries generated by script, macro or other automated or mechanical means or by any means which subvert the entry process are void. All entries become the property of Sponsor and will not be acknowledged or returned.

DRAWING: Potential winner will be selected in a random drawing held on or about February 28, 2017 from all eligible entries received for all entry methods combined. Odds of winning will depend on the number of eligible entries received. Potential winner will be notified by mail, phone, and/or e-mail and may be required to execute and return an affidavit of eligibility, a liability release and, where lawful, a publicity release within seven (7) days of date of issuance and a W-9 form. If such documents are not returned within the specified time period, prize notification is returned as undeliverable, or a potential winner is not in compliance with these rules, prize will be forfeited and, at Sponsor's discretion, an alternate winner selected. If potential winner is at least 18 but still considered a minor in his/her jurisdiction of residence, prize may be awarded in the name of his/her parent or legal guardian who will be responsible for fulfilling all requirements imposed on winners set forth herein.

PRIZES: One (1) 2017 Kawasaki® KX250F®. Approximate Retail Value ("ARV"): \$7,749. **Winner must have proof of valid license (if required in state of residence) and insurance to take delivery. Winner must pick-up prize from a dealer designated by Sponsor.** Prize is awarded "as is" with no warranty or guarantee, either express or implied. Winner may not substitute, assign or transfer prize or redeem prize for cash, but Sponsor reserves the right, at its sole discretion, to substitute prize with one of comparable or greater value. Winner is responsible for all federal, state and local taxes, if any, as well as any other costs and expenses associated with acceptance and use of prize not specified herein as being awarded. All prize details, including color and features, are at Sponsor's discretion.

PUBLICITY GRANT: Winner, by acceptance of prize, except where legally prohibited, grants permission for Sponsor and its designees to use his/her name, address (city and state), photograph, voice and/or other likeness and prize information for advertising, trade and promotional purposes, without further compensation, in any manner, in all media now known or hereafter discovered, worldwide in perpetuity, without notice or review or approval.

GENERAL CONDITIONS: Released Parties (as defined below) are not responsible for lost, late, incomplete, inaccurate, stolen, delayed, misdirected, undelivered, garbled, illegible entries or email or for lost or stolen entry boxes; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the sweepstakes, the processing of entries, the announcement of the prize, the cancellation of any show tour stop or in any sweepstakes-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the sweepstakes. Released Parties are not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this sweepstakes or downloading materials from or use of the website. Persons who tamper with or abuse any aspect of the sweepstakes or website or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Should any portion of the sweepstakes be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the sweepstakes and, if terminated, at its discretion, select the potential winners from all eligible, non-suspect entries received prior to action taken or as otherwise deemed fair and appropriate by Sponsor. Entrants, by participating, agree that Sponsor, UBM, Kawasaki Motorcycle USA®, Facebook, Inc., and their respective parents, affiliates, subsidiaries and advertising and promotion agencies and all of their respective officers, directors, employees, representatives and agents (collectively, "Released Parties") will have no liability whatsoever for, and shall be held harmless by entrants against, any liability, for any injuries, losses or damages of any kind, including death, to persons, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of a prize (including any injury or harm resulting from use of motorcycle) or participation in this sweepstakes. In the event of a dispute regarding entries received from multiple users having the same e-mail account, the authorized subscriber of the e-mail account at the time of entry will be deemed to be the entrant and must comply with these rules. Authorized account subscriber is the natural person who is assigned the e-mail address by the Internet Service Provider (ISP), on-line service provider, or other organization responsible for assigning e-mail addresses.

WINNER'S NAME: For the name of the winner (available after February 28, 2017), send a self-addressed stamped envelope to: IMS 2016-2017 Kawasaki® KX250F® Giveaway, 2901 28th St, Suite 100, Santa Monica, CA 90405, for receipt no later than May 31, 2017.

SPONSOR: Advanstar Communications Inc. 2901 28th St, Suite 100, Santa Monica, CA 90405.

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Victory® Octane® Motorcycle Giveaway
OFFICIAL RULES

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TO ENTER: Between 9:00 a.m. Pacific Time ("PT") on October 28, 2016 and 5:00 p.m. Central Time (CT) on February 12, 2017 ("Entry Period"), you may choose from five (5) ways to enter. 1) Visit the WIN PLAY VOTE Attendee Registration Area at Progressive International Motorcycle Show ("IMS") and follow the directions provided to submit your entry. Entries at the show must be received by 5:00 pm on the last day of each show tour stop. Visit www.motorcycleshows.com for show dates and locations. 2) Visit www.motorcycleshows.com and click on the sweepstakes page to be taken to the entry form, follow the directions provided to complete and submit the online entry. 3) Visit www.motorcycleshows.com and click on the WIN PLAY VOTE page to enter via the attendee registration form, follow the directions provided to complete and submit the online entry. 4) Use the IMS mobile app and enter via the WIN PLAY VOTE option. 5) Request a paper form at the WIN PLAY VOTE Attendee Registration Area. Complete the form and submit it to the staff in the area. By entering, entrants are automatically signed up to receive marketing emails from Sponsor in connection with IMS. Entrants can opt-out of receiving these emails by following the directions to unsubscribe in any email received by entrant from Sponsor. Online entries must be received by 5:00 p.m. CT on February 12, 2017. Limit one (1) entry per person/email address/household for the duration of the Entry Period, regardless of method of entry. Multiple entries received from any person or e-mail address or household after the first entry received from that person or email address or household will be void. Entries generated by script, macro or other automated or mechanical means or by any means which subvert the entry process are void. All entries become the property of Sponsor and will not be acknowledged or returned.

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PRIZES: One (1) 2017 Victory® Octane®. Approximate Retail Value ("ARV"): \$10,499. **Winner must have proof of valid license (if required in state of residence) and insurance to take delivery. Winner must pick-up prize from a dealer designated by Sponsor.** Prize is awarded "as is" with no warranty or guarantee, either express or implied. Winner may not substitute, assign or transfer prize or redeem prize for cash, but Sponsor reserves the right, at its sole discretion, to substitute prize with one of comparable or greater value. Winner is responsible for all federal, state and local taxes, if any, as well as any other costs and expenses associated with acceptance and use of prize not specified herein as being awarded. All prize details, including color and features, are at Sponsor's discretion.

PUBLICITY GRANT: Winner, by acceptance of prize, except where legally prohibited, grants permission for Sponsor and its designees to use his/her name, address (city and state), photograph, voice and/or other likeness

and prize information for advertising, trade and promotional purposes, without further compensation, in any manner, in all media now known or hereafter discovered, worldwide in perpetuity, without notice or review or approval.

GENERAL CONDITIONS: Released Parties (as defined below) are not responsible for lost, late, incomplete, inaccurate, stolen, delayed, misdirected, undelivered, garbled, illegible entries or email or for lost or stolen entry boxes; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the sweepstakes, the processing of entries, the announcement of the prize, the cancellation of any show tour stop or in any sweepstakes-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the sweepstakes. Released Parties are not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this sweepstakes or downloading materials from or use of the website. Persons who tamper with or abuse any aspect of the sweepstakes or website or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Should any portion of the sweepstakes be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the sweepstakes and, if terminated, at its discretion, select the potential winners from all eligible, non-suspect entries received prior to action taken or as otherwise deemed fair and appropriate by Sponsor. Entrants, by participating, agree that Sponsor, UBM, Victory Motorcycles®, Facebook, Inc., and their respective parents, affiliates, subsidiaries and advertising and promotion agencies and all of their respective officers, directors, employees, representatives and agents (collectively, "Released Parties") will have no liability whatsoever for, and shall be held harmless by entrants against, any liability, for any injuries, losses or damages of any kind, including death, to persons, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of a prize (including any injury or harm resulting from use of motorcycle) or participation in this sweepstakes. In the event of a dispute regarding entries received from multiple users having the same e-mail account, the authorized subscriber of the e-mail account at the time of entry will be deemed to be the entrant and must comply with these rules. Authorized account subscriber is the natural person who is assigned the e-mail address by the Internet Service Provider (ISP), on-line service provider, or other organization responsible for assigning e-mail addresses.

WINNER'S NAME: For the name of the winner (available after February 28, 2017), send a self-addressed stamped envelope to: IMS 2016-2017 Victory® Octane® Giveaway, 2901 28th St, Suite 100, Santa Monica, CA 90405, for receipt no later than May 31, 2017.

SPONSOR: Advanstar Communications, Inc. 2901 28th St, Suite 100, Santa Monica, CA 90405.

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