

Anthony Robinson Crowned the 2021 J&P Cycles Ultimate Builder Custom Bike Show “King of Builders”

Conyers, Ga. (November 2, 2021) – [Progressive IMS Outdoors](#), the Powersports industry’s leading consumer motorcycle tour connecting enthusiasts with top brands, today announced the championship winners of the 11th annual [J&P Cycles Ultimate Builder Custom Bike Show](#) (UBCBS). The championship round reached a crescendo at the Atlanta stop of the IMS tour on October 31, with the ‘King of Builders’ crown being awarded to former UBCBS participant Anthony Robinson.

“**Congratulations to Anthony Robinson** for taking home the Championship Freestyle Class first-place prize who is crowned the King of Builders, and to everyone who partook in this year’s UBCBS competition,” said Bob Kay, director of UBCBS. “The raw talent and pure passion these builders infused into their custom bikes is remarkable and we applaud everyone who participated.”

Kay continued: “What’s exciting about this year’s competition is that it’s not over. We are thrilled to host a bonus round in Southern California during the IMS tour’s final stop along the eight-city event series, offering special prizes and features.” **All winners and runners up from the bonus round held in Southern California will qualify for the 2022 championship.**

Winners and the runners-up from each class throughout the seven-event competition were entered into the championship round held last weekend in Atlanta. The builders competed for the grand cash prizes of \$10,000 in the Freestyle Class and \$2,000 each in the Custom Street and Custom Classic Classes. All prizes are courtesy of Arlen Ness, Avon Grips, Bell Helmets, BDL, Biker Net, Black Fly’s, Cycle Visions, Dunlop, Fat Baggers, LePera Seats, and Twin Power.

Builders can still enter to compete in the bonus UBCBS competition held at the [Progressive IMS Outdoors Southern California](#) event in Costa Mesa, California, November 19 through 21. **Register [here](#) to participate.**

Winners from the championship round include:

CUSTOM CLASSIC

Winner

- Brian Buttera took first place with a 1977 Harley-Davidson Shovelhead that features a handmade stainless rigid frame, a girder frontend, handlebars, rear struts, and exhaust. The custom also hosts a solid brass rear fender and components, handmade gas and oil tanks, along with AN fittings throughout and a handmade bead-rolled aluminum seat.

Runner-up

- Chris Wilson secured runner-up with a 1980 Harley-Davidson FLH that features a factory frame, drop seat kit, an adjustable swing arm, six-inch four-speed Baker N1 hand shift transmission, and a 98-inch stroked shovel head motor, painted by Joel845.

CUSTOM STREET

Winner

- Jesse Spade won with a 2000 Ducati 750ss that hosts a hand-shaped tail and fly screen, painted by J Daar.

Runner-up

- Yaroslav Lutsenko was selected as runner-up with a 2019 Harley-Davidson FXBB, featuring deep black custom paint with a Carbon HD Screaming Eagle, a Stage IV Big Bore Kit with accessories, black engine covers, a 19-inch HD Annihilator, a 16-inch front wheel, and rear wheel with four-wheel drive control. The custom includes an assortment of Harley-Davidson parts, with front and rear axle covers, a derby cover and headlamp ring, hand grips, a shifter peg, foot pegs, and a leather bag. More features include an adjustable shock, fat risers, a Harley-Davidson fuel cap, Mototeks pulley, with Metzeler ME888 Tires, a Kodlin rear suspension lower kit, and much more. The custom was painted by EXSA Automotive.

FREESTYLE

Winner

- Anthony Robinson secured first place with a 1949 Triumph T-110 dubbed "Black Coffee," with custom designed and handcrafted wheels, fuel and oil tanks, a custom seat, fenders, manifold, copper tubing, rear perimeter brake, controls, bars, and much more. The motorcycle rides on a 1938 Indian Jr. Scout girder with an 18-inch rear Chevron clincher tire and a Firestone 21-inch front wheel. The custom features open hubs for visibility of the crush tubes and is engraved gold and chrome plated along with the dust covers and the taillight. The motorcycle is custom-painted by Mike Clary.

Runner-up

- Steven Iacona secured runner up with a 1996 Harley-Davidson FSXT featuring handmade parts, including a headlight and taillight, a rear fender strut, rear fender, fork brace, exhaust pipes with heat shields, oil tank, brake caliper brackets, engine mount, gas tank, electrical box and battery. The Craft Tech frame is highly modified and hosts fully adjustable progressive front and rear suspensions, Brembo radial calipers, and hand controls and machined Harley-Davidson 39-millimeter fork legs. The stainless ridge tubing is hand bent and polished for brake, oil, and clutch lines. The engine is fully modified and polished, along with a polished transmission. The custom is painted by Robert Pradke.

To learn more about the competition and to register as a participant, visit [here](#).

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About Progressive IMS Outdoors (motorcycleshows.com)

Progressive IMS Outdoors is an evolution of the Progressive® International Motorcycle Shows® tour's nearly 40-year stint that not only transitions IMS from the traditional convention center setup to a new

open outdoor experience but will also create a festival-like atmosphere that promotes enthusiasts of all ages and levels to come together to better engage with products, each other, and the industry. While continuing its presence as the nation's largest consumer motorcycle tour, Progressive IMS Outdoors will support the growth of the Powersports community by offering a unique experience the industry has yet to see. IMS Outdoors is organized by Informa Markets, a division within Informa PLC, a leading B2B information services group and the largest B2B Events organizer in the world. To learn more and for the latest news and information, visit www.informa.com.

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